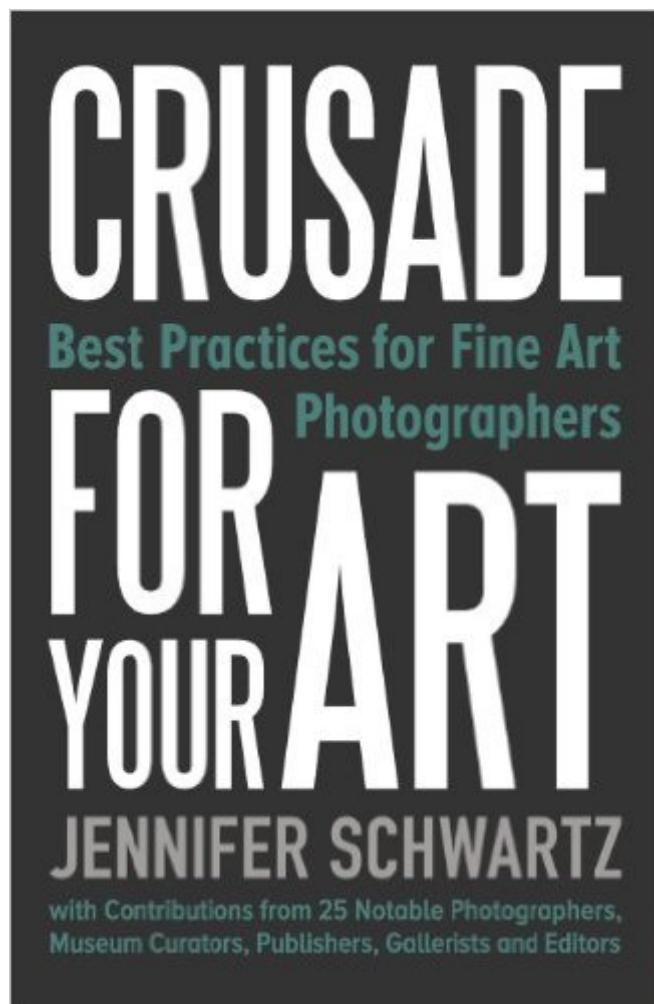


The book was found

Crusade For Your Art: Best Practices For Fine Art Photographers



Synopsis

Crusade For Your Art: Best Practices for Fine Art Photographers helps you navigate and demystify the fine art photography world. The knowledge and resources this guide provides give you the tools to take your fine art photography career by the reins and thoughtfully and purposefully develop a plan to get you where you want to go. Tighten your work, develop your brand, identify goals and a plan for your photography, and strategically launch your project. The fine art photography world can feel impenetrable, and without a roadmap, the process of getting your work in front of the right people is daunting. Making the work is just the first part of the equation. Artists need to think strategically about who their target audience is and how to attract them. They need to create a strong, consistent, professional brand through social media and their website. They need to develop a plan and timeline to thoughtfully launch new work that involves strategically reaching out to appropriate galleries, publishers, and online outlets. It sounds like a lot of work. It is. Crusade for Your Art helps you evaluate the photographic landscape and determine the best course for your work. With insight and instruction on every aspect of the fine art photography world, as well as contributions by over twenty-five top industry curators, gallerists, editors, and photographers, this guide gives you all the tools you need to make your mark on the art world.

Book Information

Paperback: 140 pages

Publisher: Crusade Press (March 1, 2014)

Language: English

ISBN-10: 0991277937

ISBN-13: 978-0991277933

Product Dimensions: 5.5 x 0.3 x 8.5 inches

Shipping Weight: 6.4 ounces (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 starsÂ See all reviewsÂ (19 customer reviews)

Best Sellers Rank: #95,013 in Books (See Top 100 in Books) #10 inÂ Books > Arts & Photography > Photography & Video > Business & Careers #121 inÂ Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Reference #26623 inÂ Books > Reference

Customer Reviews

My first exposure to Jennifer Schwartz was through her successful Kickstarter campaign (below), â œCrusade for Collecting.â • It was a great campaign and it turned out to be a touchstone to a

great new chapter in Schwartzâ™ life. One of the results is the book, Crusade for Your Art (left).I can fully appreciate when a project evolves into one that is life-sustaining as well as personally and professionally satisfying. Her Kickstarter project led to her traveling around the country promoting photography and her mission.âœSo I decided to take this show on the road. I am going to go on a ten-week, ten-city tour in a little over a year where I do pop-up shows featuring the work of incredible emerging photographers from across the country...,â• she wrote in the description of that seminal and successful Kickstarter project. That project turned into Crusade for Art, which is described on her website as âœEducating, inspiring and empowering photographers to engage new audiences with art.â• Crusade for Art now offers grants, programs and resources for photographers to pursue their creative ambitions. The book is a logical extension of the person who also owns a gallery for emerging artists. In âœCrusade For Your Artâ• readers will be entertained and educated by her direct and personal writing style, which serves to take photographers through the maze that is fine art photography in the 21st century. Fine art photographer Elizabeth Avedon notes in the opening comments that, âœ...Jennifer Schwartz has written one of the most comprehensive guides to date for both the professional and emerging fine art photographer to navigate the current world of photography.

[Download to continue reading...](#)

Crusade for Your Art: Best Practices for Fine Art Photographers Fine Art Printing for Photographers: Exhibition Quality Prints with Inkjet Printers Best Business Practices for Photographers, Second Edition Best Business Practices for Photographers Legal Handbook for Photographers: The Rights and Liabilities of Making Images (Legal Handbook for Photographers: The Rights & Liabilities of) Photoshop for Photographers: Complete Photoshop training for Photographers Fine Motor Fun: Hundreds of Developmentally Age-Appropriate Activities Designed to Improve Fine Motor Skills (Key Education) Goldie Takes a Stand: Golda Meir’s First Crusade (Kar-Ben Favorites) The Caped Crusade: Batman and the Rise of Nerd Culture The Last Crusade: The Epic Voyages of Vasco da Gama The First Crusade: A New History: The Roots of Conflict between Christianity and Islam Crusade: The Untold Story of the Persian Gulf War Kids at Work: Lewis Hine and the Crusade Against Child Labor Coxey's Crusade for Jobs: Unemployment in the Gilded Age Dune: The Machine Crusade The Final Roman Emperor, the Islamic Antichrist, and the Vatican's Last Crusade ASMP Professional Business Practices in Photography (text only) 7th (Seventh) edition by American Society of Media Photographers Best of the Best from Hawaii: Selected Recipes from Hawaii's Favorite Cookbooks (Best of the Best State Cookbook) Best of the Best from Big Sky Cookbook: Selected Recipes from the Favorite Cookbooks of Montana and Wyoming (Best of the

Best Cookbook Series) Best of the Best from the Deep South Cookbook: Selected Recipes from the Favorite Cookbooks of Louisiana, Mississippi, and Alabama (Best of the Best Regional Cookbook)

[Dmca](#)